

Introduction

- I. Attention Getter (use a unique way to introduce the project)
Do you know where your ancestors are buried? Or have you ever found an old cemetery while exploring the natural state?
- II. Listener Relevance (Justify the value of the topic and connect to audience)
 - A. Everyone here has needed help with something, and a resource has probably helped you. Preservation of African American Cemeteries also known as PAAC is a community resource to help individuals preserve cemeteries and assist people in finding their ancestor's gravesite and they needed a new website.
- III. Speaker Credibility (This is where you introduce your group and members)
 - A. Good Afternoon, we are the Graveyard Shift. My name is Christina R. and I was the project manager and now I am going to let my fellow group members introduce themselves.
- IV. Thesis Statement (state the goal of the presentation)
 - A. Over the course of this semester we have been working on creating a website for the Preservation of African American Cemeteries and we are going to discuss with you about our experience of developing the website as well things we learned over the course of this project.
- V. Preview (map out the main points of the presentation)
 - A. Project Management and Scheduling
 - B. Design
 - C. Features
 - D. Code

Transition: Now I am going to tell you a little about my role in the project.

Body

- I. Main Point One (Group Member: Christina)
 - A. Listener Relevance Link:
 1. Every project no matter the size must have a plan so it can get finished on time, and making sure the project was proceeding on time was my role.
 - B. Making Contact with Client Regularly
 1. Keeping in contact with them
 - a) Emails and Phone Calls
 2. Meetings
 - C. Keeping the Team on track

1. They mainly kept themselves on track
2. Trello and Google Calendar
 - a) They got alerts by both ALL the time
3. Discussing our needs in Class
 - a) Updates on what was needed and where the project was at

Transition: (hit main points covered and preview next point)

II. Main Point Two (Group Member: Antwane)

- A. Every project has to start somewhere and my role was to come up with a theme layout.
- B. Mockup
 1. Came up with different options that my team could work with and a layout our client would enjoy.
- C. Working with content
 1. Images, color scheme, stacked nav

Transition: (hit main points covered and preview next point)

III. Main Point Three (Group Member: James)

- A. Hello.My main role was to oversee the features the client found most important. After a couple of meetings, we distilled this to 2 main must haves..
- B. Message Board --- The first is a message board where members of the site could go online and ask and answer questions from the organization and the community. We installed a wordpress plugin that allows visitors to quickly make themselves a member profile. After doing so, they can get on the message board and ask for information regarding cemetery preservation or for information about a cemetery they discovered or want to know more about.
- C. Usability --- The other feature that was important to our client was usability after our job was done. They do not have a background in site management and their busy schedules make it unlikely they'll have a chance to pick it up anytime soon. Ease of operation is one of the main reasons we went with Wordpress. The backend design and friendly user interface will allow our clients to quickly upload pictures and keep their users in updates and blog entries without ever having to look at code or worry about disrupting the function of the site.

Transition: (hit main points covered and preview next point)

IV. Main Point Four (Group Member: Zac)

- A. Wordpress uses themes much like a phone or computer has a wallpaper. To go on top of our clients' content and backend, We created a theme from scratch.
- B. The theme used php to dynamically pull in content with the wordpress loop. Inside of the the php files exists all of the html structure for the website as well as the hooks for css styling.

- C. The site also used unique javascript to handle the events on the mobile menu and add css hooks to things like menu items that are dynamically created by wordpress.

Transition: Now I'll pass it back to Christina to wrap up!

Conclusion (Group Member: Christina)

- I. **Restate the Thesis**
 - A. Over the course of this semester we worked on creating a website for the Preservation of African American Cemeteries and we hope with our discussion you learned about our experience of developing the website as well things we learned over the course of this project.

- II. **Summarize Main Points**
 - A. Over the course of this presentation we have illustrated,
 - B. Project Management and Scheduling
 - C. Design
 - D. Features
 - E. Code

- III. **Clincher (tie back to attention getter)**
 - A.

- IV. **Invite feedback/questions**